

## Library Workshops - How To Find a Job Using Social Media

In today's digital world, the Internet has become a major factor for finding jobs. Many jobs are never publicly posted, or may be posted in place unknown to the job hunter. Networking, especially through the Internet's social media networks, greatly expands the job hunter's reach.

*Using LinkedIn, Google and Twitter for Job Search* is a presentation workshop scheduled for:

- 10 A.M. until noon on Monday, November 14<sup>th</sup>
- 10 A.M. until noon on Monday, December 5<sup>th</sup>
- 10 A.M. until noon on Monday, January 9, 2012
- 10 A.M. until noon on Monday, February 6, 2012
- 10 A.M. until noon on Monday, March 5, 2012
- 10 A.M. until noon on Monday, April 2, 2012
- 10 A.M. until noon on Monday, May 7, 2012

all at the Indian Trails Public Library, 355 S. Schoenbeck Rd, Wheeling. Follow up Question and Answer workshops will be conducted over the Internet via Webinars to be scheduled based on a demand basis.

Each session focuses on use of social media tools and how to search for and locate employment opportunities. Michael Yublosky will discuss several social media sites including LinkedIn which can greatly expand a network to create new contacts and access job opportunities before they become public..... The totally free WordPress.com which can host a resume or portfolio website highlighting an individual's skills to employers via a Google search... Twitter hashtag search for additional available job openings... as well as using video marketing via You Tube will also be discussed.

According to Yublosky, this is a partial hands-on class requiring computer skills and a familiarity with the Internet. Although computers will be provided, participants should set up a LinkedIn profile **before** attending the class. Each participant will also need a resume or portfolio to publish on his or her own profile or site. A recent photo is also encouraged.

Yublosky currently teaches, lectures, and coaches business personnel regarding the use of social media tools including LinkedIn, WordPress, YouTube and Twitter. He has recently presented other business programs at Indian Trails Library on Social Media and other business tools. Yublosky does presentations for the Cook Park Library as well as at the Career Resource Center in Lake Forest, IL, My Career Place in Barrington Hills and conducts Webinars. He authors several Web blogs using WordPress, is an active networker on LinkedIn, acts as social media co-chair for the Buffalo Grove Area Chamber of Commerce and is a regular blog contributor to the Buffalo Grove Patch.

Yublosky feels that by learning to better use social media techniques, the job hunter will be more competitive in seeking a new or better job, especially in today's technology changing times. Job hunters will also become seen and much more visible to prospective prospective employers, human resource personnel and recruiters.

Registration is required for *Using LinkedIn, Google and Twitter for Job Search*. To register visit the Indian Trails Library on line calendar of events or to obtain more information, please call the library at 847- 459-4100. A limited number of computers are available but additional seating is available for participants furnishing their own Internet wireless access.